

“VGMarket is your direct connection with console and PC gamers. Additionally, VGMarket offers sample for Smartphone users and IT audiences.”

Benefits:

- Immediate access to our proprietary, well managed, highly profiled quality panels of respondents in over 45 countries worldwide.
- Target only your exact target of interest- due to VGMarket’s state of the art profiling, we can provide direct access to our survey respondents of teen gamers, PC gamers, adult gamers, console owners, Smartphone owners, and IT professionals among other audiences around the world.
- VGMarket can supply all of your market research services in house ensuring the highest standards of quality and eliminating outsourcing completely from the process both for quality and client satisfaction. We are a full service market research and business consulting firm. We’d love to work with you on any or all of your research needs.
- Immediate feedback from a geographically diverse audience concerning game concept development, packaging, beta testing or other feedback.
- VGMarket also offers our clients our services for custom research projects. Please inquire further about your idea and we’d love to work with you!

Target Sales Audience:

1. Game Developers
2. Research Managers
3. Console Manufacturers
4. Console Advertisers
5. PC Manufacturers

Many, many more with teens and young adults spending so much time online.

For more information, please reach out to Keith Leeman, our VP of Online Services for your research requests and questions. He can be reached by email at keith@vgmarket.com or by phone at +1-206-954-7007. Keith is located in Seattle, Washington, USA.